SPONSORSHIP REQUEST

2017

www.expertmedicalevents.com
INTRODUCTION & SIGNIFICANCE

Nonalcoholic fatty liver disease (NAFLD) is the most common cause of chronic liver disease (CLD) in North America, but the incidence is also increasing outside North America. It is a growing contributor to the burden of CLD requiring liver transplantation. Cirrhosis is also associated with an increased risk of hepatocellular cancer, which however may occur even in the absence of cirrhosis in subjects with nonalcoholic steatohepatitis (NASH), the histological form of NAFLD associated with increased liver-related mortality.

The diagnosis of NASH currently requires a liver biopsy but there are no U.S. Food and Drug Administration (FDA)-approved therapies for NASH. Therefore, there is an urgent need to develop better diagnostic and therapeutic strategies for patients with NASH, targeting both those with early-stage disease as well as those with advanced liver fibrosis.

UNIQUE MEETING FEATURES

This workshop provides a unique international translational platform for interchange between healthcare professionals involved in NASH. By bringing expert in the field of NASH biomarkers together the workshop stimulates international collaborations and networks.

TARGET AUDIENCE

The target audience of this meeting consists clinical, basic and translational researchers from academia and industry, physicians, pharmacologists, drug development experts, government representatives, young investigators and other experts involved in drug development for NASH.

Reach global decision makers and share your vision with them.

LOCATION & VENUE

The 2nd International Workshop on NASH Biomarkers will be held in Washington D.C. 5-6 May 2017.

The venue will be disclosed at a later time. When choosing our venues, we make sure they are always of the highest standards with expert staff. We make sure our guests are accommodated in any every way possible and that logistical & practical information and assistance is always at hand.
PARTNERSHIPS & PREVIOUS SUPPORTERS

MEETING PARTNER

FNIH
Foundation for the National Institutes of Health

PREVIOUS SUPPORTERS

Boehringer Ingelheim  Intercept  GENFIT
COVANCE  Tobira  owl  diapharma
SomaLogic  Sanyal Biotechnology
THE WORLD’S LEADING EXPERTS

ORGANIZING COMMITTEE

PIERRE BEDOSSA, MD, PhD
University of Paris-Diderot
France

KENNETH CUSI, MD, FACP, FACE
Erasmus Medical Center
The Netherlands

GREG EVERSON, MD, FACP
University of Colorado Denver
USA

PHILIP NEWSOME, PhD, FRCPE
University of Birmingham
United Kingdom

ELIZABETH PARKS, PhD
University of Missouri
USA

ARUN SANYAL, MD, MBBS
Virginia Commonwealth University
USA
“Excellent workshop. Very good platform to network, and discuss issues & data”

“A good cross-functional, small workshop that was conductive to networking and meaningful Q+A”
BROAD CONFERENCE GOALS

This program will bring together the premier professionals and the future leaders of healthcare to learn and educate. **New drugs and their implementation, latest research and treatment guidelines** will be discussed. The platform will:

- Facilitate a neutral, scientific, knowledge exchange regarding NASH biomarkers.
- Promote dissemination and successful translation of new knowledge regarding NASH and provide experts involved in NASH from different disciplines with an interactive workshop setting to exchange research data, new insights and new drugs.
- Foster new and lasting cross-disciplinary partnerships and collaborations between researchers in NASH and biomarkers, in order to improve the knowledge sharing, with the end goal of improving health span within the NASH population.
- Attract, showcase, and maintain new, early career, and underrepresented investigators to this multidisciplinary area of research.
- Facilitate a robust dialogue among participants through interactive networking and meal breaks, a career mentoring workshop, a networking reception, and distribution of participant list to all registrants prior to and during the conference.
- Host an interactive poster session; award young (early career) investigators; and invite oral “Key Topic’s” presentations as selected from submitted abstracts based on scientific merit.
- Publish and promote conference proceedings.
- Summarize the current state of the science with regard to NASH biomarkers and assess their value in identifying at-risk NASH patients and monitoring therapeutic modalities.
- Explore the potential for novel biomarkers and therapeutic interventions for NASH.

MEETING OBJECTIVES

- Review the current regulatory landscape and gaps in regulatory science related to biomarker development for NAFLD
- Review the gaps in evidence needed to qualify specific biomarkers for NAFLD
- Stimulate collaborative science to accelerate biomarker development for NAFLD
- Promote innovation in design and analytic approaches to biomarker development for NAFLD
The first edition of the International Workshop on NASH Biomarkers was held in Alexandria, VA, USA from 29 - 30 April 2016. The workshop gathered a cross-disciplinary group of experts involved in NASH research, in order to present and discuss the latest developments and strategies for biomarker development, in an interactive and science-focused setting.

The meeting involved a two day program consisting of invited lectures, abstract-driven scientific presentations and a poster session. The workshop is intended as a focused meeting to encourage scientific dialogue among all attendees, including presenters.

The 2016 edition of the International Workshop on NASH Biomarkers attracted 120 experts in the field of NASH from 14 different countries. The workshop was highly rated by participants; 96% rated the conference as (very) good and 93% indicated they plan to attend this workshop again next year. The meeting gathered an international community of researchers involved in the field of NASH as is illustrated by the charts below:

**Professional Background of participants**

![Professional Background Chart]

**Area of expertise of participants within the field of NASH**

![Area of Expertise Chart]

**IMPACT**

Participants were very satisfied with the workshop. 80% of the respondents rated their conference as very good and 16% as good. 93% indicated they plan to attend this workshop again next year and a vast majority of the respondents indicated that the meeting objectives have been met.

The meeting gathers an international community of researchers involved in the field of NASH. The population of this meeting consists mostly of industry representatives, researchers and medical doctors.

High success rates and consistent positive feedback.
**WORKSHOP FORMAT**

Ample time is dedicated to networking and open discussion

This 2-day workshop consists of invited lectures, abstract-driven presentations, roundtable discussions, clinical case presentations and poster viewing sessions. The workshop is abstract-driven. It provide an excellent platform for young investigators to present their research. To ensure the quality of accepted abstracts, all submitted abstracts go through a blind, peer-reviewed process conducted by the members of the Organizing Committee.

The meeting is abstract-driven. To ensure the quality of accepted abstracts, all submitted abstracts go through a blind, peer-reviewed process conducted by the members of the Organizing Committee.

**YOUNG INVESTIGATOR PARTICIPATION**

Expert Medical Events seeks to attract the participation of Young (Early Career) Investigators by providing, poster sessions, a career development workshop, and short presentations selected from submitted abstracts ("Key Topic" presentations).

**Poster Session** — Participating scientists are invited to submit poster abstracts for presentation at a dedicated conference Poster Session, allowing poster presenters and attendees to exchange knowledge, interact, and establish new connections and collaborations. Posters are set-up in highly visible areas with easy accessibility during registration, session breaks, and after closing on all days of the conference.

**Short Oral Presentations** — a number of investigators will be selected from the pool of submitted poster abstracts for podium "Key Topic" talks. Presenters will be selected from submitted abstracts by the scientific organizing committee in a competitive process open to all investigators in the field, with preference given to early career investigators.

**ENGAGE AND ATTRACT THE ATTENDANCE OF HCP’s**

Your support will provide motivated HCP’s with a unique educational opportunity

You can help give multiple healthcare professionals and investigators the opportunity to attend, present their research and be educated on best practices at this conference. Your contribution will help defray costs for registration, travel and accommodation for grantees and foster their ability to form valuable professional networks and develop vital collaborations. Conference participation grant applications will be solicited, selected and awarded by an expert Grant Review Committee. Your support will be acknowledged in the program book and on a special acknowledgement board onsite.

Please note that the GOLD, PLATINUM and DIAMOND support levels include a number of free slots for Healthcare Professionals, which will reduce the costs for conference participation grants. Contact us for a tailored proposal based on the number of conference participation grants you are willing to provide.
JOIN US AND REACH THOUSANDS GLOBALLY

WHY SUPPORT US?

As a sponsor of this conference, you will have exclusive access to scientists from academia, government, and industry in search of the latest advancements and information about the biology of aging and its relationship to NASH.

Supporter benefits include:

Extensive visibility to a highly targeted, expert audience via the conference’s promotional campaign, on-site exposure during the event, press and media coverage, and post-event information dissemination.

- Unique one-on-one networking opportunities during the event.
- Exhibiting opportunities and complimentary passes to the event.

PRE-EVENT MARKETING

As a conference supporter, your organization will receive extensive exposure, enabling you to reach out to thousands of targeted researchers, clinicians, patients, and scientists. These channels include targeted print and email campaigns, as well as web advertising.

Your support delivers to you:

Branding as a supporter on the event website, to which traffic is driven by:

- Your logo strategically positioned on the homepages of Expert Medical Events website and other relevant partners.
- Traffic from the Expert Medical Events website, which receives thousands of visitors monthly.
- Logos placed in the newsletters delivered to thousands opt-in subscribers.
- Electronic advertising posted on several calendars, which will link to the event website.

ONSITE BENEFITS

Contact us for a tailored plan that better suits your goals.

- Promotion option to display marketing materials such as pamphlets, flyers, postcards, and other materials in the conference bag and/or booth space (subject to approval).
- Complimentary passes to the event to increase your networking opportunities with attendees (quantity of complimentary passes dependent on level of support).
Expert Medical Events is the industry leading provider of state of the art medical programs within the field of infectious diseases. With nearly 20 years of experience, we are committed to delivering highly acclaimed and CME accredited medical education workshops and conferences consistently. Our solid network of KOL’s and rich database of HCP’s enable us to develop high-profile programs specifically tailored to the educational needs of the medical community.

For more information, to sponsor our workshops, or to request a tailored proposal, please contact:

**Alice Posthumus-Plantinga**  
Managing Director  
T: +31 (0) 30 230 71 40  
M: +31 (0) 6 2248 2179  
E: alice@vironet.com

**Michael van der Linde**  
Conference Manager  
T: +31 (0) 30 230 71 42  
M: +31 (0) 6 2371 1199  
E: michael@vironet.com